Issue 9 | February 27, 2018

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Multi-Unit-Franchisee

Weekly Report

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Feature Stories



Solutions for Attracting and Retaining Talent

It's possible to find great employees - and keep them. Strategies and techniques will be the focus of a session at the Multi-Unit Franchising Conference in April.

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Pollo Campero is a Uniquely Flavorful Franchise Opportunity

After 6 years of 12% Compounded Annual Sales Growth, we're continuing our rapid expansion throughout the U.S. Start serving flavorful, customizable, easy-to-share chicken meals and join our family!

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'What's Your Next' and Do You Have the Bench to Get There?

Why it's important to consider current trends and map out what your own future will look like, for the sake of your organization and your people.

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The 2017 Multi-Unit 50: Ranking the Most Multi-Friendly Brands

Multi-brand franchising is a growing phenomenon. Some franchisees are not content with operating one brand so they add one, two, three, or more other brands to their portfolios.

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A Great Franchise Opportunity Just Got Even Better With Tax Reform

Tax professionals are in demand these days. With tax reform, the budget deal, and the surprising tax extenders, taxpayers

have lots of questions about how the changes will affect them and their families.

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Trending News

Highlights

- Wingstop to Mesh In-house App with Delivery in Rollout Nation's Restaurant News
- More Women Are Entering Franchising -- and It's Changing the Industry Entrepreneur
- Blink Fitness Announces Agreement for Expansion with two-time NBA Champion Draymond Green Franchising.com

Movers & Shakers

- Planet Fitness To Open Largest "Judgement Free" Gym In The Midwest Feb. 27th, 2018 | Planet Fitness
- Meineke Growth Initiative Goes Full Throttle in Dallas with Newly Signed Franchise Agreement
 Feb. 27th, 2018 | Meineke Car Care Centers
- Jersey Mike's Subs Opens First Southport Location
 Feb. 26th, 2018 | Jersey Mike's Subs
- StretchLab Reaches For New Heights with Launch of Franchise Opportunity
 Feb. 27th, 2018 | StretchLab
- Blink Fitness Opens Its Newest New Jersey Location In East Orange
 Feb. 27th, 2018 | Blink Fitness
- Beerhead Bar & Eatery Finalizes Franchise Agreement in Schaumburg
 Feb. 27th, 2018 | Beerhead Bar & Eatery
- Walk-On's To Break Ground On 1st DFW Restaurant
 Feb. 27th, 2018 | Walk-On's
- Jersey Mike's Accelerates Franchise Development And Expands Nationwide Presence In 2017
 Feb. 27th, 2018 | Jersey Mike's Subs
- Restoration 1® Expands into Northwest Arkansas
 Feb. 27th, 2018 | Restoration 1
- Freddy's Frozen Custard & Steakburgers Accelerates Growth in the Midwest Feb. 27th, 2018 | Freddy's Frozen Custard

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- **Customer Relations**
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing

- Loyalty
- Marketing
- Payment Processing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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